

BSIDES Athens



@BSidesATH

www.bsidesath.gr

Information Security Conference

Cyber Security | Ethical Hacking | Computer Security | Evolving Threats | Privacy | Cyber Resilience

Security BSides Athens, Greece

Saturday, 29 June 2024

Our timeline since we started



9th CONFERENCE

0x09 | ^1337 edition

- 
- | | | | |
|--------|------------------------------------------------------------------|------------------------------------------------------------------|--------|
| 2016 • | 1 st Security BSides Athens
Saturday, 25 June 2016 | 6 th Security BSides Athens
Saturday, 19 June 2021 | • 2021 |
| 2017 • | 2 nd Security BSides Athens
Saturday, 24 June 2017 | 7 th Security BSides Athens
Saturday, 25 June 2022 | • 2022 |
| 2018 • | 3 rd Security BSides Athens
Saturday, 23 June 2018 | 8 th Security BSides Athens
Saturday, 24 June 2023 | • 2023 |
| 2019 • | 4 th Security BSides Athens
Saturday, 22 June 2019 | 9 th Security BSides Athens
Saturday, 29 June 2024 | • 2024 |
| 2020 • | 5 th Security BSides Athens
Saturday, 20 June 2020 | | |



Previous Sponsors



WELCOME TO
ATHENS

Past & Current Community Supporters

 @BSidesAth



HELLENIC

44CON



2016

See Previous Events: <https://2016.bsidesath.gr/>

What happened in 2016 ? (1/3)

 @BSidesAth



2017

See Previous Events: <https://2017.bsidesath.gr/>

What happened in 2017 ? (1/3)

 @BSidesAth

2018

See Previous Events: <https://2018.bsidesath.gr/>

What happened in 2018 ? (1/3)

@BSidesAth



2019

See Previous Events: <https://2019.bsidesath.gr/>

What happened in 2019 ? (1/3)

 @BSidesAth



2020

See Previous Events: <https://2020.bsidesath.gr/>

What happened in 2020 ? (1/3)

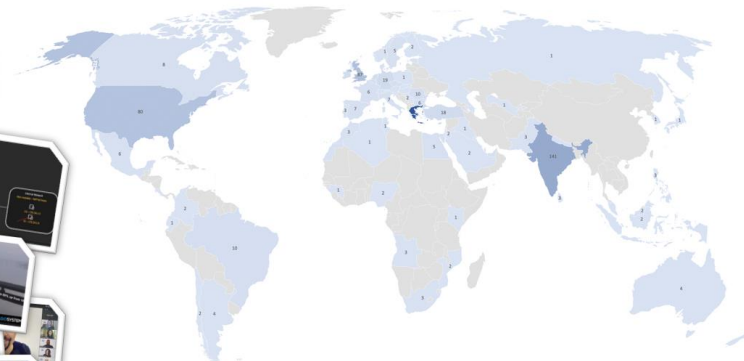
 @BSidesAth


Security BSides Athens 2020 used the Zoom platform to do a virtual conference for this year.

We had 1000 people registering from 74 countries, 600 participating throughout the day, a full-day of talks, 17 speakers, 14 talks, a 5-day CTF.

People joined from 74 Countries. Top 20:

Greece (452) | India (141) | UK (87) | USA (80) | Cyprus (21) | Germany (19) | Turkey (18) | Netherlands (17) | Ireland (15) | Belgium (12) | Brazil (10) | Romania (10) | Czechia (9) | Canada (8) | Italy (7) | Spain (7) | UAE (7) | Bulgaria (6) | France (6) | Mexico (6)




What happened in 2021 ?



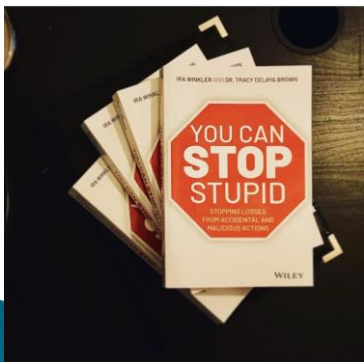
bsidesath
Impact Hub Athens

...

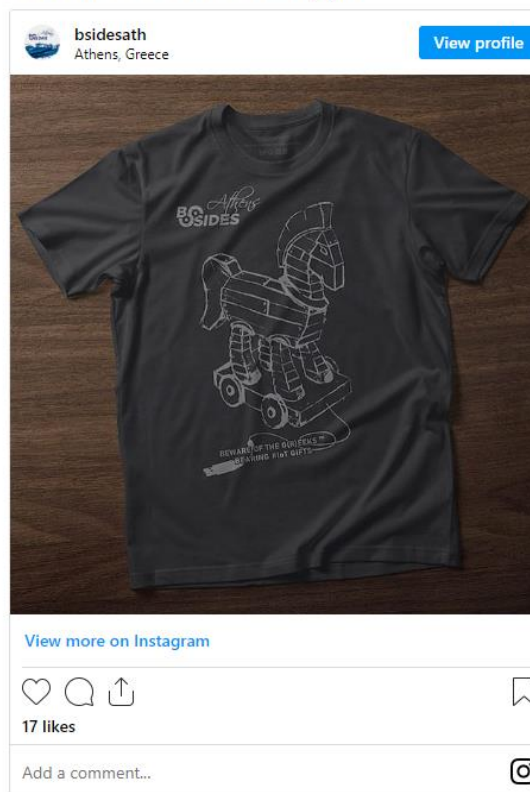


bsidesath
Impact Hub Athens

...



Event's t-shirt design

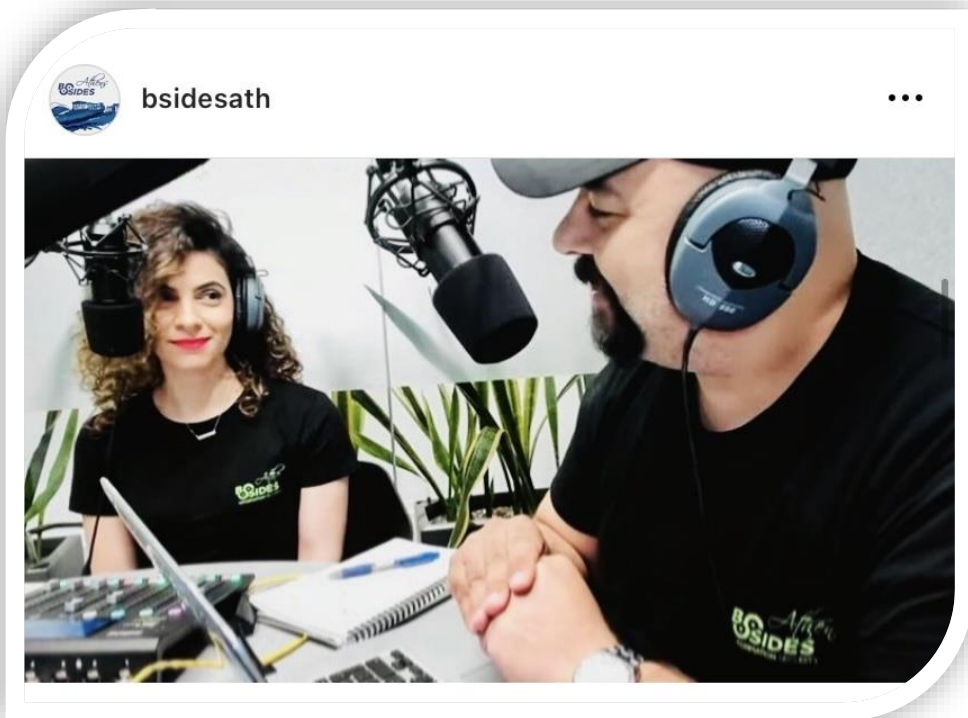


BEWARE OF THE G(R)EEKS™ BEARING #IoT GIFTS

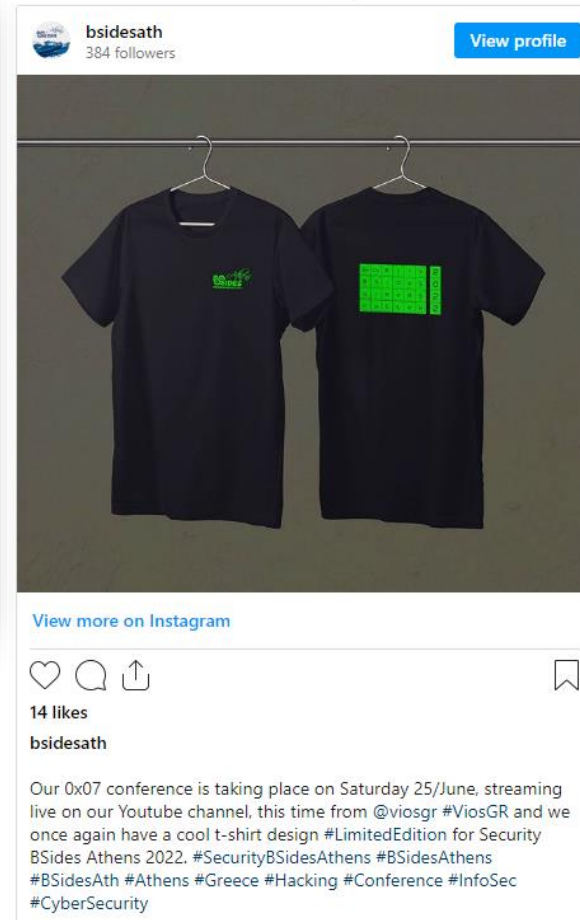
Every year all the participants receive a t-shirt as a gift. This year the theme was a toy trojan horse with a USB cable attached to it, along with the saying: BEWARE OF THE G(R)EEKS, BEARING #IoT GIFTS", paraphrasing the well-known saying from the Trojan war back in ancient Greece (read more here: [Wikipedia.org](https://en.wikipedia.org/wiki/Trojan_horse)), while playing around with the similarity of the words Greeks and Geeks. The key message is beware of the hidden threats modern #IoT devices bring and in some cases these can also be weaponised to cause harm.

For those interested in a brief ancient history lesson, the Trojan Horse was a wooden horse structure conceived and constructed by the Greeks (during the Trojan War) and presented to the Trojans as a gift that was left outside the city gates. The Greeks pretended that they gave up fighting the war and started preparing the ships to go back to Athens. In the meanwhile the wooden horse structure was hollow filled with Greek "special forces" soldiers which waited patiently for the Trojans to accept and move the gift within the city walls. The deception allowed the Greeks hidden inside the horse to find themselves behind enemy lines and siege the city withing a few hours.

What happened in 2022 ?



Event's t-shirt design



THE ELEMENTS

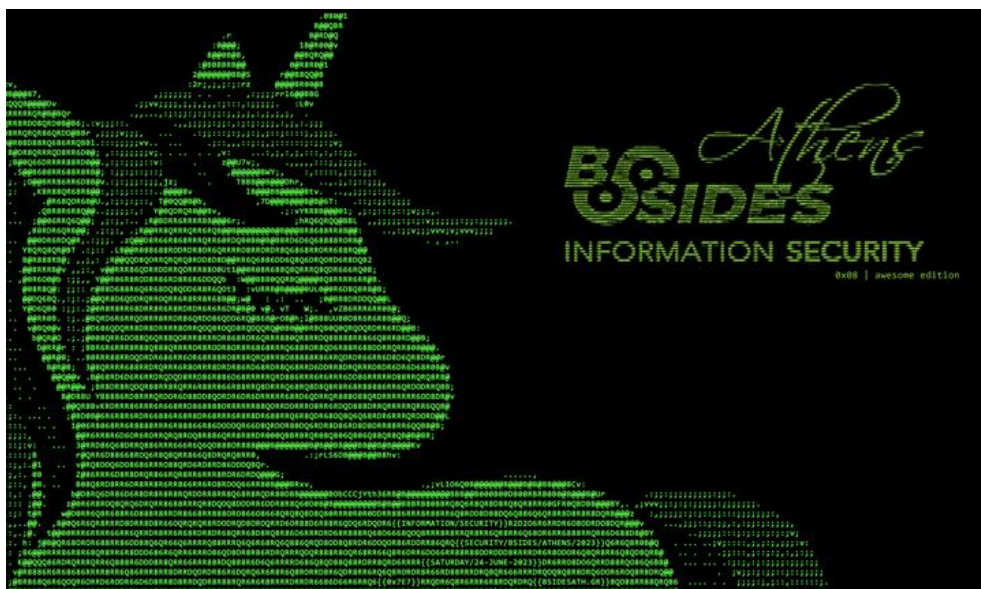
🧑 We present you the elements that form our community bonds, the pieces of the puzzle 🧩, the riddle behind each clue 🕵️, hiding in plain sight 🧐!

Oh.. and by the way.. the t-shirt has indeed a hidden message written in plain sight! 🧐🧐🧐🧐

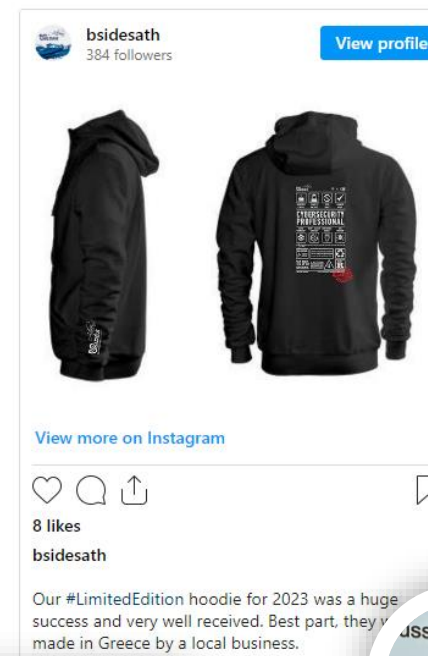
#BSidesAth #Hacker #InfoSec #CyberSecurity #LimitedEdition

34 Se Selenium	29 Cu Copper	53 R Roentgen	I Iodine	τ Tau	39 Y Yttrium	2
5 B Boron	16 S Sulfur	53 I Iodine	1 D Deuterium	-1 e ⁻ Electron	16 S Sulfur	0
α Alpha Particle	τ Tau	1 H Hydrogen	-1 e ⁻ Electron	7 N Nitrogen	16 S Sulfur	2
1 H Hydrogen	α Alpha Particle	6 C Carbon	19 K Potassium	-1 e ⁻ Electron	Roentgen	2

What happened in 2023 ? (1/3)



ASCII-ART Unicorn

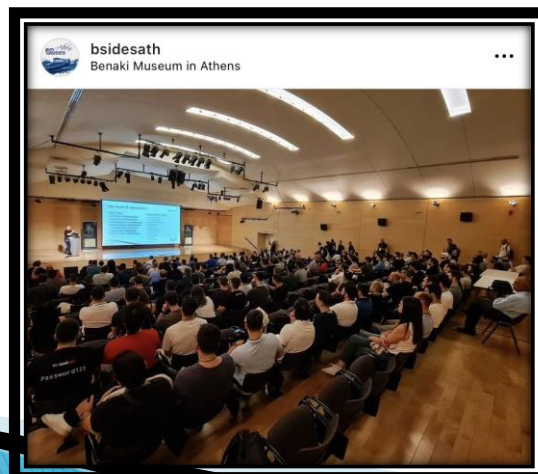
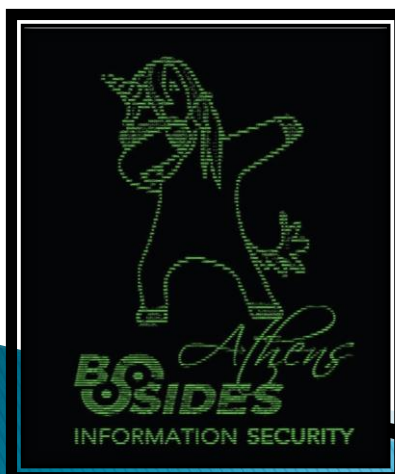


The ASCII-ART Unicorn in console "green-on-black" t-shirt was a huge success!

The fact that we managed to design and print to that readable detail has people scratching their heads on how we did it! 🤔🤔🤔🤔

We also created a limited edition hoodie that turned out to be the object of lust!

#BSidesAth #Hacker #HackerUnicorn
#InfoSec #CyberSecurity
#LimitedEdition



Being Part of Security BSides



- ▶ Security BSides is a framework of events which enables individuals to drive the event, shape its content, encourage participation and provide a great opportunity to network.
- ▶ Security BSides focuses in providing a direct connection between speakers and the audience.

Securing BSides Athens

is the **ONLY** hands-on Information Security / Cybersecurity conference in Greece!

..and most importantly, we are **ALL VOLUNTEERS !**

- ▶ The wiki website for the global Security BSides framework of events: www.securitybsides.org
- ▶ Security BSides Athens is a safe space that respects everyone.
See our [Code of Conduct](#) and [Privacy Policy](#)



Who is organising this event



- ▶ The short answer to this is, **YOU**. This is what makes these events successful and a unique experience. Security BSides events are organized:


..by the community, for the community

- ▶ Driving the event behind the scenes is a number of people, professionals in the area of Information Security who decided to take the first steps and bring this global event to Athens, in Greece.
- ▶ Our sponsors, our volunteers, our community supporters, our speakers, our delegates, and more importantly **you**. Support this initiative to establish Security BSides Athens in Greece.




Sponsorship levels (1/6)



 ▶ **Platinum Sponsor** ..(1 or 2) (€ 2700, excl. VAT/ΦΠΑ) each : >

Option A: You can reserve both Platinum slots as one sole Platinum Sponsorship, if you cover the total cost for both sponsoring Platinum slots.

Option B: If you are willing to Sponsor an amount equivalent (or greater) to the cost of 3x Platinum Sponsorships we can include an additional level of sponsorship, **Diamond Sponsor**.

 ▶ **Gold Sponsors** ..(3) (€ 1350, excl. VAT/ΦΠΑ) each



 ▶ **Silver Sponsors** ..(4) (€ 650, excl. VAT/ΦΠΑ) each

 ▶ **Bronze Sponsors** ..(4) (€ 350, excl. VAT/ΦΠΑ) each

▶ **After-Party Sponsor** ..(1) (up to € 2800, excl. VAT/ΦΠΑ) : >

(This amount is **the upper limit for the After-Party**. This means that the cost will start at €1500 and it will not go above €2800. The amount is intended for the venue, drinks, and snacks during the After-Party)

▶ **Green Planet Sponsor** ..(1) (material cost) :

> (This option is for a sponsor who would like to give to all participants "freebies" that are **environmental friendly**. Such as, reusable water bottles, reusable coffee cups, power banks, etc. See details on **Slide 18**)

▶ **Awesomeness Sponsor** ..(1) (adjustable cost):

> (This option is for a sponsor who would like to give to help make the day really awesome for all the participants. See details on **Slide 18**)

Sponsorship levels (2/6)



- ▶ **Community Support** ..no limit, free of charge on mutual agreement (*Terms & Conditions apply*)

- ▶ **You ideas!** ..no limit, We are open to hear from you in what way would you prefer to sponsor and support the event. For example, sponsors in the past have donated different types of swag “freebies”, books, prizes for the CTF winners, tickets to other events, or training opportunities. Here are some ideas:
 - **Books** (*Information Security, Computer Forensics, Cyber Security, etc.*)
 - **Gadgets** (*Power Bank, Raspberry Pi, Arduino, etc.*)
 - **Training Session** (*Soldering, Lock Picking, etc.*)
 - **Swag** (*t-shirts, pens, bags, tech, stress balls, notepads, etc.*)
 - **Tickets** (*to other events, or memberships*)
 - **More ideas** (*open to anything that is cool*)

Sponsorship levels (3/6)



▶ **Diamond**

- This is a **special case of sponsorship**. This level of sponsorship is added on top of all other sponsorships if/when a sponsor is willing to cover the cost of (at least) three (3x) times the Platinum cost.

If you choose to become a **Diamond Sponsor** you will get:

- Your logo printed on the left sleeve of the Security BSides Athens t-shirt for the event (no sponsor logos are printed on are t-shirts, except if we get a Diamond sponsor).
 - Your logo printed on all participants' conference badges.
 - Dedicated meeting room during the day to be used as the sponsor sees fit. (i.e. meetings, networking, etc.)
 - Special mention at the opening and closing of the conference
 - (Optional) We can distribute your gift boxes for speakers and CTF winners with your custom-logo on the box. (to be discussed for specifics)
 - Your logo at the centre of the screen, bigger than all other logos. The sponsor's advertising material placed first in the give-away bag. Logo on the website (URL) under the sponsors area on top of all other sponsors. Table and chairs at the exhibition area (large table/booth area). Premium spot.
- Choosing to become a **Diamond Sponsor** for Security BSides Athens allows us expand and grow the event. This means that in case we have a Diamond sponsor, we will look into bringing more people to the event, include more lunch/refreshments options, and make everyone's experience memorable.



Sponsorship levels (4/6)



▶ **Platinum**

- Logo at the centre of the screen, bigger than all other logos. The sponsor's advertising material for the give-away bag. Logo on the website (URL) under the sponsors area on top of all other sponsors. Table and chairs at the exhibition area (large table/booth area) at a premium spot.



▶ **Gold**

- On-screen logo, underneath the platinum sponsor(s), smaller logo than platinum sponsor(s). The Gold sponsors' advertising material can be placed in the give-away bag. Logo on the website (URL) under the sponsors area. Table and chairs at the exhibition area (normal size table).



▶ **Silver**

- On-screen logo, underneath gold sponsors, smaller logo than gold sponsors. The Silver sponsors' advertising material can be placed in the give-away bag. Logo on the website (URL) under the sponsors area. Table and chairs at the exhibition area (table for 2 chairs).



▶ **Bronze**

- On-screen logo, underneath silver sponsors, smaller logo than silver sponsors. Only stickers as promotional material in the give-away bag. Logo on the website (URL) under the sponsors area. All bronze sponsors marketing material will be placed in 1 long table.

Sponsorship levels (5/6)



▶ After-Party

- On-screen logo, by itself, after all other sponsorship levels have been presented. Can provide promotional material for the give-away bag . **Only the After-Party sponsor is allowed to have their banner(s) in the After-Party area** (free to put up any size banners or marketing material you like in accordance with the venue's management).

▶ Green Planet Sponsor *(new)*

- On-screen logo, by itself, after all other sponsorship levels have been presented. Can provide promotional material for the give-away bag that are environmental friendly. Such as, **reusable water bottles, reusable coffee cups, reusable bags, power banks**, etc. Logo on the website (URL) by itself, under the dedicated Green Planet section. Table and chairs at the exhibition area.

▶ Awesomeness Sponsor *(new)*

- Each year we have all-day soft drinks/coffee/tea, along with a basic lunch offered to all participants. This year we would like a sponsor to help make this experience **awesome**, by covering the cost for a **better lunch option, cold energy drinks** during the day, and a **few non-alcoholic beers** for the lunch/breaks.

▶ Community Supporter

- Community supporters have their logo on the website (*linked to their website*) under the community supporter section, and **expected** to have the Security BSides Athens Logo on their website (*at least 3 months prior to the event & at least 1 month after*) linked back to the website: www.bsidesath.gr



Sponsorship levels (6/6)



▶ Security BSides Athens Banners

- The event will have several Security BSides Athens **roll-up banners** in the conference area. These banners will display the Security BSides Athens logo and all sponsors' logos will be placed according to their sponsorship level.

▶ Banners

- Please see an illustration on how roll-up **banners** should look like:
- Sponsors are expected to bring their own custom banners.
- The space allocated for each sponsor in the exhibition area **is limited**, thus “roll-up banners” (e.g. 2m x 0.80m) are ideal for the event.
- **Platinum** and **After-Party** Sponsors are allowed to bring roll-up banners, curved pop-up stands, or flat screens. Please inform Security BSides Athens organisers if unsure about the sizes and limitations in the exhibition area.
- Sponsor placement in the exhibition area is decided by the Security BSides Athens team according to the sponsor's sponsorship level and it is final.



Event layout



- ▶ Security BSides Reception
 - The day before: will be held for **sponsors, speakers, well known security professionals** and **guest/keynote speaker(s), review committee.** (the information about this get-together will not be publicly available)
- ▶ Security BSides Registration and Event
 - On the day of the event as advertised: **Registration** will open at 9:15 am, kicking off at 09:45 am.
Tickets are made available online through **Eventbrite**.
Closing remarks at 17:45 pm and the event will finish at 16:00 pm. (Schedule to be updated if needed)
- ▶ Security BSides post-event (after-party)
 - Open to all **registered** participants by presenting their **event badge**. They will be entitled to drinks which will be provided by the **After Party** sponsor for approximately 250-300 people. (After Party location is decided and announced on our website)



One day event *(1/2)*



- ▶ Amazing **Presentations** that cover a wide range of InfoSec/Cybersecurity themes.
- ▶ Focus on **Information Security, CyberSecurity, Computer Forensics** and not just on **Ethical Hacking**.
- ▶ Presentations are selected by a review committee of renowned **security professionals** from the Industry, Academia and the Military (CyberDefense).
- ▶ Opportunity for short “rookie talks” (Lightning Talks) from young professionals/researchers who maybe have never presented before in front of an audience. (TBD)
- ▶ CTF – Capture the Flag, in which **everyone** will be able to participate and learn. (TBD)

TBD – To be decided (not certain)



One day event (2/2)



- ▶ Companies get the opportunity to **find/recruit/hire** the **best people** in Greek community.
 - ▶ Companies will be **represented by security professionals** or people of relevant expert status, and not just by sales/marketing people that you tend to find in other events.
 - ▶ Reach a **targeted audience** to offer and/or request services within the InfoSec community.
 - ▶ Greek and non-Greek security **professionals from all around Europe** will be attending the event.
- We are also planning to include a **live-streaming on YouTube**. (see: [Communication Channels](#))

Housekeeping rules *(1/3)*



- ▶ Due to the nature of the event certain restrictions are placed in order to ensure the recognition of **Security BSides Athens** as a prestigious and trustworthy conference by the InfoSec community.
 - Attendees names, phone numbers, email addresses (personal or company), and in general any details provided for event registration purposes, **will not be shared with the Sponsors** *(before or after the event)*. Security BSides Athens has a strict policy on respecting the privacy of attendees.
 - If a participant want his/her information deleted after the event, they simply need to unsubscribe from the mailing list *(the unsubscribe link is provided in the communication emails)*.
 - Companies or sponsors **should NOT be represented by sales persons only!** Those organizations **must** be represented by security architects, system engineers or people of relevant status (e.g. executives) and techies in order to interact with the participants throughout the event *(learning curves, discussions on various matters of security, security tools, security concerns, technical considerations, hands-on security assessments)*.
 - Sponsors are allowed to hand out marketing/promotional material during the event *(pass them around or having them at their table)* and they **may ask the attendees for their contact details themselves**.



Housekeeping rules (2/3)



► Call for Presentations (CFP)

- **The submissions** for talks and presentations are reviewed by the **committee** as listed on the Security BSides Athens webpage. We have already revamped the review process with renowned industry professionals. Check our [Review Committee](#).
- **Sponsors:** submitted talks go through review, as well for relevance. The content needs **to promote the research and discuss problems/solutions/tactics** in security, cybersecurity and cyberdefense. The talks **must NOT be a direct advertisement** of the sponsoring company (direct sales pitch). Talks need to be **InfoSec related**, and submitted by the **CFP deadline**.
- Submitted talks and workshops **must NOT** be a sales pitch and should not cover any sort of “direct marketing” during the presentation.
- Talks/Presentations must be kept up to 30 minutes including Q&A. (20minutes Talk, +5 minutes Q&A, +5 Buffer)
We had amazing feedback from participants that they loved the 30' presentations and also pushes presenters to stick to the point.
- Lightning talks (if any) will be strictly 15 minutes including Q&A.
- The whole of the **event is held in English**, including all the talks and presentations.
- Stay Tuned for an added Greek-speaking track for next year. We do this in order to give younger talents the opportunity to present their work more comfortably to the local InfoSec / CyberSecurity community.

Housekeeping rules (3/3)



► Sponsors and Exhibition Area

- Banners/Posters/Advertising material must not extend beyond 1 metre from the sponsor's stand (table), which will be provided. The allocation of a sponsor's table size and space allocation within the exhibition area **will be predetermined** (and it is final) based on their sponsorship level.
- Paper folders or bags, will be handed out at the event with all sponsor advertising material in it. The **sponsors are responsible for providing a high resolution copy of their logo (best on transparent background)** as soon as possible after sponsorship is confirmed, to be printed on the event's roll-up banners and displayed on screens. (email it to us at: sponsors@bsidesath.gr)
- **Sponsors:** will have reserved places for their staff/colleagues according to their sponsorship level. Platinum (4 reserved), Gold (3 reserved), Silver (2 reserved), Bronze (1), After Party (3 reserved). You must email us your employees names to allocate the tickets. Additional tickets may be booked on the online service "Eventbrite" when this opens for registration (first come, first served basis).
- If a sponsor is not going to use all of the reserved tickets or any additional tickets booked, **they are required to let us know** 1 month prior to the event at the latest, in order to make those tickets available to the public.
- A sponsor dropping-out of the event for any reason, within three months (100 days) prior to the event date, is not entitled to a refund and no claims can be made toward the funds offered for the conference.

Exhibition area



- ▶ Exhibitors/Sponsors **should bring their own portable display stands/banners/posters and marketing material to the event (see p.20).** A table, 2 chairs and access to the mains (1 power socket) is included in the cost of sponsorship. Please, bring any extension leads needed.
- ▶ Exhibitors might be given the opportunity to be interviewed by the media. **Sponsor logos will be on roll-up banners placed next to each stage** where the speakers are presenting.
- ▶ **All-day Coffee, Tea, Water, and cookies/cake will be available, and lunch** will be also served to all participants during the event.
- ▶ All participants will receive a goodies bag that usually has the event's t-shirt and any other materials the sponsors want to include in the bags. Participants also get a lanyard and their personalized badge that allows them entry to the event.
- ▶ The **sponsors must provide their freebies that want them to be included in the giveaway bag (during registration) at least 2 weeks before the event.**

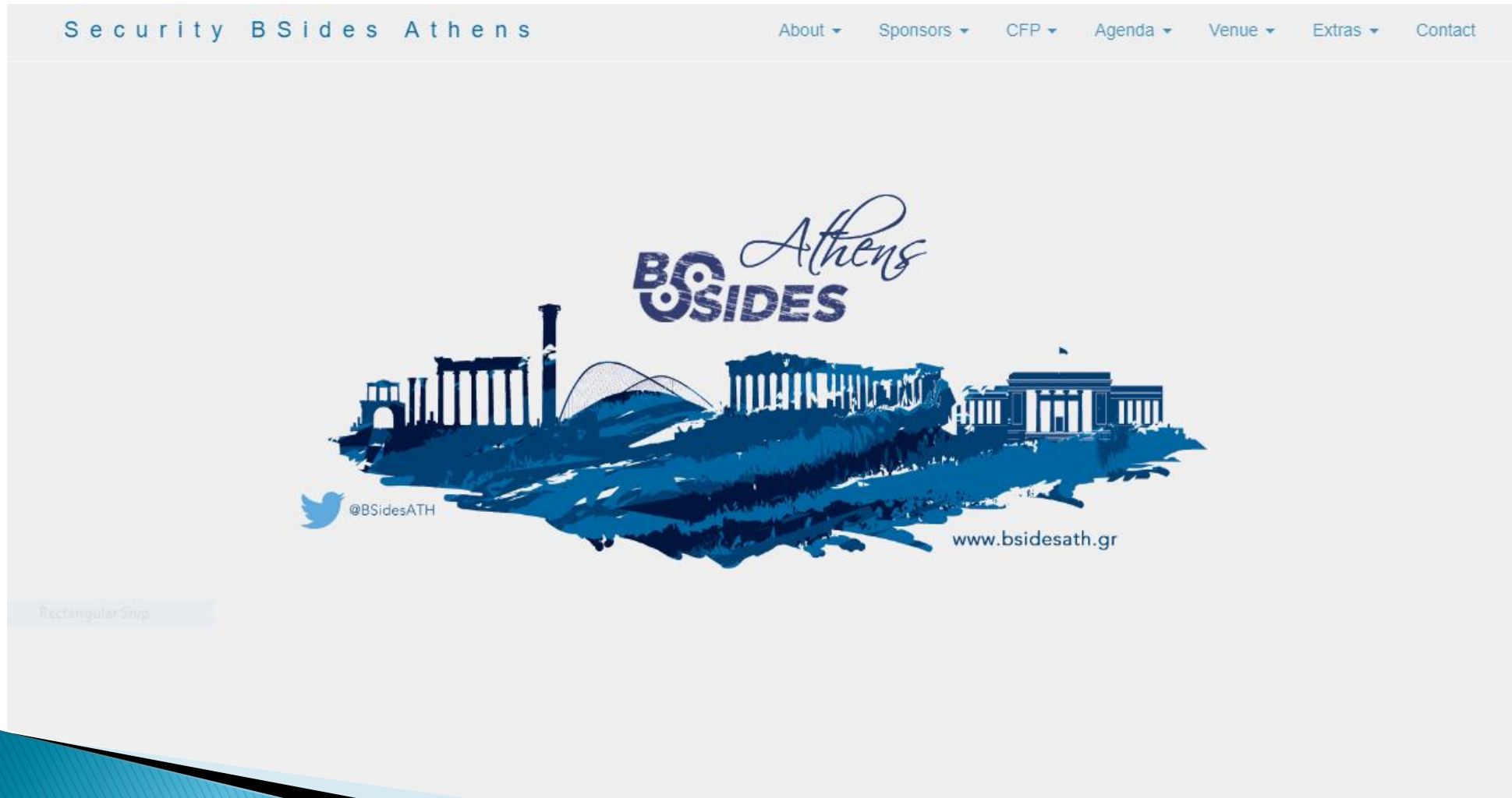
Get to know us



- ▶ Dr. Grigorios Fragkos (aka Greg) is responsible for organising **Security BSides Athens** with a team of more than thirty volunteers behind the scenes. The core team that is responsible for organising the conference each year can be found on our [website](#). Archived information for all the previous years, including previous speakers, volunteers, and sponsors can be found on our website under the [Previous Events](#) section.
- ▶ If you have any **questions** about the event, if you want to **share an idea** on how to make it better, if you want to **support** the conference in your own way or, you want to be **part of the team**, contact me at:
 - **LinkedIn:** <https://www.linkedin.com/in/gfragkos/>
 - **Twitter:** [@drgfragkos](#)
 - or reach out to us at the respective email: info@bsidesath.gr // sponsors@bsidesath.gr
- ▶ We are **always looking for sponsors** as we want to keep this event free (or low-cost) to empower the community, provide equal opportunities to all who want to present, and for everyone to enjoy and have a good time.
- ▶ Security BSides Athens is a not-for-profit initiative supported by volunteers.



Stay in Touch : www.bsidesath.gr



Quick Links:

Security BSides Athens:
www.bsidesath.gr

Mailing List:
[MailChimp](#)

Twitter:
[@BSidesAth](#)

YouTube:
[SecurityBSidesAthens](#)

Linkedin:
[Security-BSides-Athens](#)

Instagram:
[BSidesAth](#)



Security BSIDES

Athens, Greece

Saturday, 29 June 2024